

PRESS RELEASE

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Speed Script Partners with Cognitive Solutions

LENEXA, KS – JULY 12, 2007 - *Speed Script*, market leader in pharmacy automation and services, is pleased to announce a new business alliance with Cognitive Solutions, a global provider of high performance thermal barcode label printing solutions. *Speed Script* has partnered with Cognitive to provide thermal printing technology that is compatible with *Speed Script's* retail and nursing home label requirements.

Thermal printing provides a lower cost alternative to laser printers because there is no need to buy and replace expensive ink and toner cartridges. Thermal printers are quiet, fast and offer high-resolution print results. They are ideal for printing barcodes, warning labels and pharmacy-related graphics. Thermal printers are smaller than most laser printers and therefore take up less counter space.

Speed Script will employ Cognitive's C/Rx thermal script label printer, which produces labels and barcodes in a range of sizes with extremely high resolution. Nursing homes will benefit from the wider labels and the small barcode printing will enable both pharmacies and nursing homes to scan for reorders and returns.

"Cognitive Solutions has an excellent reputation for making ultra-reliable and easy to operate thermal printers and their people are the best. They provided us with great support during our development cycle and were very responsive to our needs and concerns. We are happy to be working with them," said Chuck Welch, CTO at *Speed Script*.

According to Raul Palacios, Cognitive's Director of Business Development, "*Speed Script's* new workflow improvement features such as the automatic patient profile display and report functions are directly in line with Cognitive's thermal on-demand solution of printing what you want, when you want, and where you want it. We are looking forward to working with *Speed Script* in helping the retail pharmacy become more efficient and eliminating errors through automation."

About Speed Script

Speed Script is a market leader in pharmacy automation and services, serving independent and small chain pharmacies throughout the United States for 28 years. *Speed Script* offers software solutions for retail, nursing home, and DME pharmacies. For more information, visit www.speedscript.com.

About Cognitive Solutions

Established in 1986, Cognitive Solutions has a history of introducing innovative thermal printers and labels to the industry. Cognitive continues to design, manufacture and market quality printing solutions adding to its line of Healthcare, Logistics, Parcel and Retail thermal printers. Cognitive Solutions has operations in North America, Latin America, Europe and Asia. For more information visit www.cognitive.com or call 800.451.9874.