

**PRESS RELEASE**

FOR IMMEDIATE RELEASE



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**Speed Script Partners with LDM Group**

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**LENEXA, KS – October 1, 2008** - Speed Script is pleased to announce that it has added LDM Group, a leading provider of unique healthcare information programs, to its growing list of business partners. Through this strategic partnership, CarePoints, LDM's premier in-pharmacy, direct-to-patient messaging program will be offered to stores within the network.

The CarePoints messaging system offers a unique way of reaching consumers with the right message at a time when they are most likely to be thinking about their health. The content is developed by LDM Group in cooperation with the pharmaceutical manufacturers. Messages are produced and delivered by the pharmacy staff to the patient along with their prescription. This new service can suggest over-the-counter medications that complement a patient's prescription or offer important information about the medicine they are taking. As an additional benefit, LDM can optionally print MedGuides for all drugs that require them saving time and speeding up prescription delivery.

According to Jim Grady, Senior Vice President of LDM Group, "Speed Script is a proven leader in serving independent and small chain pharmacies and we could not be more thrilled about this partnership. We are looking forward to assisting pharmacies in their quest to stay competitive in the independent retail marketplace."

### **About LDM Group**

Headquartered in St. Louis, Mo., LDM Group delivers timely and clinically relevant healthcare information that improves patient outcomes while maintaining patient privacy. LDM Group has a proven track record of delivering programs that not only improve outcomes for patients, but also drive revenue for pharmacies. CarePoints® - LDM's in-pharmacy, direct-to-patient messaging program begins educating and empowering patients as soon as they pick up their prescription. The program is completely seamless to pharmacy workflow and integrates with most pharmacy software providers systems.

"We're very impressed with the team at LDM Group and with the unique products and services they represent," says Speed Script Director of Business Development, Heath Reynolds. "We look forward to a long and successful relationship with LDM Group that will benefit all our customers."

For more information about LDM Group, please visit [www.ldmgrp.com](http://www.ldmgrp.com).

### **About Speed Script**

Speed Script, serving independent and small chain pharmacies throughout the United States for 30 years, offers a flexible pharmacy management system and adaptable technology services that enable pharmacies to effectively achieve their business goals.

For more information about Speed Script, please visit [www.speedscript.com](http://www.speedscript.com).